(S.D.C. meet) - 7/3/52 (Sh.). - 8:00 - 9:00

Pres. - Sa. D. C. E. H. Sto. J. D. K. H. J. L. J. E. H. J. B. H. L. J. V. J. C. C. C. D. E. - SK. R. H. W.

Strix-Baer - Fuller Shopping Center. - (B.C.C.)
Suburban St. Louis, Clayton + Brentwood.
(Discussion)

71

Strix-Baer - Fuller - did 47 MM. in '51
Claim 480 M trading area w/in 25 min. drive.

(Famous-Barr.)
volume store - many type)
carriage trade rating:
1) Scruggs, 2) Famous-Barr, 3) Strix-B.-D. (C.E.H.)
"I wouldn't go into Clayton to-day; like Brentwood better." - (C.E.H.)

Northland Shopping Center - Suburban St. Louis, Mo. (J.C.C.)
Baden + Pinelawn. (W. Florissant Ave) + (Lucas + Hunt Rd)
This is well-developed section of homes of our type. (Thousands of small ones.)
Major Dept. Store, + Jr. Dept. Store (prob. W.T.G.)
(they go in for stores of 25,000 up to 50,000 sq. ft. - T.G.K.)
We are interested; get figures, costs, etc. + take another look.

96' x 120' — ab. 1200' of ctrs.
(96' x 150' gives ab. 1400')

5053 Sudbury, Ont. (90' x 130') (Pop. - '31 = 18,518
'41 = 32,203
'51 = 47,050)
Add 33' x 130'.
$645M add. cost of investment.
Had